



State Bar of Georgia Professionalism CLE Program

Professionalism, Community Service, Pro Bono

Let Us Be: A Force For Good



KTS Goals – A Force For Good!

- A Firm of great lawyers who genuinely care about our clients, each other and the communities we live in.
- A destination law firm for lawyers and staff to realize their full professional and personal potential.
- A key strategic component of being a leading firm means leading in our communities and being a good corporate citizen.
- A firm committed to building a more diverse and inclusive legal industry.
- A firm known for its pro bono contributions in helping to make sure everyone has access to justice and commitment to communities historically underserved by the legal profession.

Why We Do Pro Bono

■ Professional Responsibility

- The ABA & all States, including Georgia, have adopted Rule 6.1, which establishes a 50 hours of pro bono per year expectation for all attorneys.
- Pro bono is fundamental to the rule of law and an essential aspect of being an attorney in our society.

■ Professional Development

- Associates develop technical skills and professionalism and have opportunities to learn from partners on diverse teams.
- Partners and other senior attorneys have opportunities to mentor, observe and develop associates and other members of their team.
- All attorneys have opportunities to learn and stretch into new areas of expertise and diversify their experiences in the community.

Why We Do Pro Bono, Cont'd

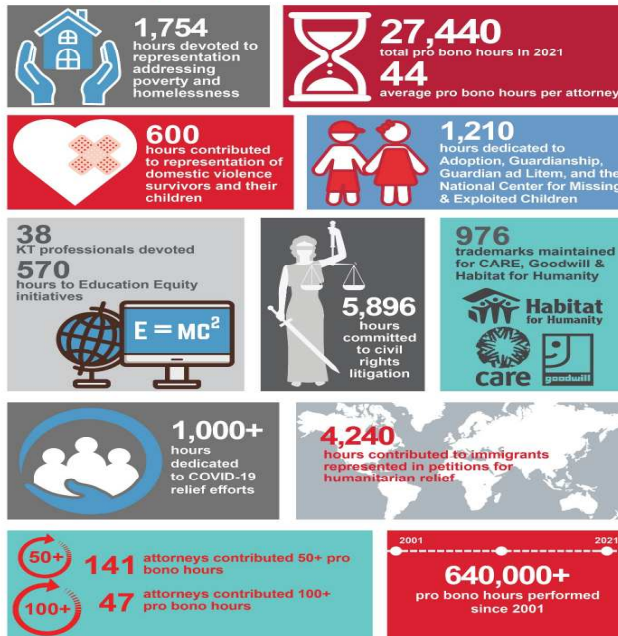
- Collaboration Across Levels, Offices, Practices
 - Attorneys work across teams and offices on pro bono matters
 - Other professionals have opportunities to learn and contribute
- Culture & Core Values
 - Pro bono is a stated core value of the Firm and part of our purpose
 - A common culture of service unites the Firm and promotes a sense of pride in our contribution to our communities and justice system.
- Recruitment & Retention
 - Attorneys join and remain at our Firm in part because of its reputation for and genuine support of pro bono.
- Market Differentiation & Firm Profile
 - Our clients, the legal media, and business community broadly are interested in what we are doing to improve the justice system.

Pro Bono Highlights



#KTbythenumbers    

2021 by the Numbers



www.kilpatricktownsend.com

Pro Bono Highlights

- **Pro Bono Recognition & Leadership**

- KTS is in the top 10 law firms in the U.S. with 251-600 attorneys for pro bono contribution.
- Firm partners chair the boards of three of the most impactful pro bono legal organizations in Georgia.

- **Pro Bono Highlights:**

- Represented 15+ individuals from Afghanistan in affirmative asylum petitions and other humanitarian relief necessitated by the rise of the Taliban in late 2021.
- Supported a pro bono fellowship to provide critical legal support for Ukrainians seeking refuge in the U.S. due to Russian invasion and war.
- Launching a new pro bono collaboration with Chick-fil-A to support kinship adoptions.

- **Make a Difference in 2023**

- Housing, education access, and criminal justice remain priorities due to economic insecurity.
- Humanitarian immigration projects are available in every city – from clinics to litigation!
- Partners and counsel should record at least 30 hours of pro bono every year. Let's do this in 2023.

Connected to Our Community

- That we are perceived as a 'Force for Good' in the communities in which we live and work.
- That we give back to our communities and show our appreciation for everything they give to us.
- That we understand the unique role that we all play in our communities.
- That we are recognized for leadership, volunteerism and service.

Kilpatrick Townsend has a long, proud history of giving and caring in our communities.

- Why we do it:
 - Social impact:
 - It's the right thing to do.
 - We have valuable resources, skills, experience, and insights to offer.
 - Business value:
 - Brand/reputation.
 - Demonstrate expertise.
 - Stakeholder relationships.
 - Talent development and engagement.
- How we show up:
 - We give time, skills, and expertise through volunteerism and nonprofit board service.
 - We provide financial resources through Firm and individual philanthropic support.
- In 2021, we embarked on a refreshed corporate citizenship strategy to realize:
 - Alignment of the Firm's commitments to justice, inclusion, and community.
 - Focused, transformative impact on priority issues.
 - Increased Firm pride for our attorneys and professional staff.
 - Increased goodwill with clients, recruits, and other external stakeholders.
 - Recognition as a leading corporate citizen.

Corporate Citizenship Strategy

Focus on Access and Opportunity for Underrepresented, Underserved Populations



Educational Equity

Support a lifetime of learning

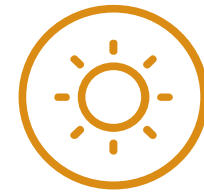
- Partnerships with schools and youth development nonprofits
- Reading literacy
- STEAM (science, technology, engineering, the arts, and math)



Economic Opportunities

Connect talent to the future

- Removing barriers to employment
- Exposure and access to legal and STEAM careers
- Mentoring
- Job readiness and support



Resilient Communities

Help our communities thrive

- Disaster response and relief
- KTS Employee Financial Support Fund
- Industry-standard events such as state bar food drives
- Election protection/voting rights
- Sustainability

KT Community in 2022

- KTS attorneys and professional staff gave more than **10,000 volunteer hours**.
- 708 unique KT users visited our **new KT Community volunteering and giving platform**.
- **IMPACT Corporate Skills-Based Award** from the Corporate Volunteer Council of Atlanta.
- **Atlanta Business Chronicle Leaders in Corporate Citizenship Awards** 3 years in a row – Charlie Henn (Board Member 2023), Eric Charity (Rising Star 2022), Ty Lord (Board Member 2021).
- We continued to focus our philanthropy and community engagement on our priority focus areas:



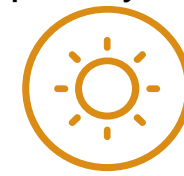
Educational Equity

Reached **3,000+** students through reading and STEAM programming



Economic Opportunities

Piloted **Law Camp program** for high school students with Boys & Girls Clubs



Resilient Communities

Attorneys and professional staff donated **more than \$300k** to KT-sponsored causes

Corporate Citizenship in 2023

- Support for your nonprofit board service.
 - Strategic matching and placement – contact Katie Beacham.
 - Guidance and training to navigate and avoid conflicts.
- More opportunities for individuals and teams to engage and network – meet people where they are.
 - Multiple formats to engage:
 - In-office: drop-in events, team events, lunch and learns, officewide events.
 - In-person events at our partner schools and nonprofits.
 - Virtual volunteer events.
 - Continuation of Law Camp program and expansion to additional offices.
 - Continuation of our KT Community Coffee Break learning series – poverty simulation on 1/26, 2pm ET / 11am PT.
 - Easier access through our KT Community volunteering and giving platform.
- Expanded ESG reporting to inform clients and other stakeholders how the Firm is doing its part.



Henry Walker

404-815-6050

hwalker@kilpatricktownsend.com

Henry Walker serves as the Chair and Chief Executive Officer of Kilpatrick Townsend & Stockton LLP, an international law firm with over 600 lawyers in 20 offices. He is a well-recognized leader in the community. Mr. Walker is very active in the business community and the State Bar of Georgia. He has served on the State Bar Board of Governors since 1995 and is a former President of the Younger Lawyers Division. He is listed in the 2022 edition of *Chambers USA: America's Leading Lawyers for Business* as an "Eminent Practitioner" in the area of General Commercial Litigation. In 2020, 2021, 2022 and 2023, he was selected by *Atlanta Magazine* as a member of its "Atlanta 500", a prestigious list highlighting the city's most powerful and influential leaders.